

Healthy Vending and Concessions

Goal: The goal of the City of Northglenn's HEAL Committee and SmartLiving Committee is to have 100% healthier foods and beverages for our vending and concession stands in all locations available to the public city-wide, over the next 3 years.

Why: Based on the City of Northglenn's Food and Beverage Assessment completed by Tri-County Health Department (TCHD) in August of 2016, it was determined that only 13% of snacks offered were healthy and 29% of beverages offered were healthy. Making these changes could impact approx. 250,000 visits each year and 287 city of Northglenn employees. Within the HEAL resolution (Res No. 14-69), adopted in July, 2014, it states that the City of Northglenn will "encourage nutrition standards for vending machines located in city owned locations" as well as "encourage nutrition standards for food offered at city events, city sponsored meetings, served at city facilities and city concession, and city programs."

- 36% of all Northglenn 2-20 year olds surveyed are overweight or obese.
- 58% of Colorado adults and a quarter of our children are overweight or obese.
- Nearly 1 in 4 children in Colorado is overweight or obese, putting them at risk for serious health problems.
- Job absenteeism caused by diet-related diseases costs businesses \$4.3 billion annually in the U.S.
- According to a 2010 study by the Snack Food Association, about 74% of consumers are trying to eat healthier, with about 65% eating specific foods to lose weight. Sales of healthier snacks are outpacing traditional snack foods by 4 to 11 and contribute to increased sales growth and profits for food companies.
- Join the movement: Local Cities like Golden, Boulder, Westminster, Denver and Lakewood are all implementing or have implemented healthy vending and concessions.

How: We would like to begin implementation of healthier vending and concessions in January, 2017 with a 3 year implementation planⁱ. (Appendix A – Implementation Plan)

- 50% of food/drink available must be healthy January 1, 2017
- 75% of food/drink available must be healthy January 1, 2018
- 100% of food/drinkⁱⁱ available must be healthy January 1, 2019

We also plan on creating a contract with a vending machine company that includes the new policy standards. As well as create a contract with the aquatics supervisor and coordinator including the new policy standards. In their report, TCHD provided guidelines that should be followed for Healthier Vending and Concessions as well as examples of healthier replacement choices for vending and concessions. (Appendix B – Healthy Guidelines for Food and Beverages, Appendix C – Healthier Replacement Choices for Vending Machines).

Approval: 
James A. Hayes, AICP, City Manager

ⁱ 3 years for implementation is provided as a goal timeframe to achieve 100%, but if possible, will occur sooner.

ⁱⁱ The one exception to the 100% healthy food vending will be to allow for the sale of ice cream in the summer months.